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**Markov Processes International Enables Major Financial Institutions to
Build Proprietary Fund Rating Systems On-the-Fly**

Advanced Analytics Tool Saves Investment Community Time, Money and Resources

SUMMIT, N.J. – Aug. 14, 2006 – Markov Processes International (MPI), a developer of superior analysis and reporting solutions for the financial services industry, announced today that it has reached a milestone 50 major financial institutions utilizing custom analytics and fund rating systems in its Advanced Analytics module. This module is a part of the MPI Stylus Enterprise suite, and enables a wide range of investment practitioners to design new and/or replicate investment product rating systems. Top-tier organizations are using the technology to enhance the quality of their investment management research, provide an interactive interface to visualize and uncover inter-relationships across data-sets/peer groups; scenario stress-test proposed rating methodologies; and replicate 3rd party rating systems to help forecast and guide product development decisions.

The Advanced Analytics package also enables research practices to systematically incorporate and apply their proprietary rating methodology across a wide range of product types, asset classes, and peer groups prioritizing real-time flexibility, efficiency and quality assurance.

As a result, investment decision-makers are armed with a greater understanding of the basis for a rating and can anticipate and respond to rating changes before they occur. Additionally, analysts can test hypothetical management strategies to see what ratings might have been. By enabling the replication of third-party systems, sales, marketing and product development teams can prepare strategies, materials and even new products to address not yet published reports that will inevitably impact their existing and future products.

Key attributes and benefits of utilizing the rating system capabilities include:

- **No Programming Required:** Achieve huge time and cost savings through built-in complex data manipulations and an intuitive “drag and drop” interface. The result is a highly flexible and customizable solution that will continually adapt to meet the needs of the organization.
- **Custom Analytics:** The tool enables financial organizations to implement their own unique internal philosophies and analytics to create manager rankings.
- **Plan Level Fund Monitoring:** 401ks, other DC and DB Plans, Endowments, Foundations, etc. can all utilize Advanced Analytics to create a proprietary process for hiring, firing and overseeing their selected managers, as well as creating a “scorecard” for the entire plan lineup.
- **Rank Varying Product Mix:** Because most third-party ranking systems are for mutual funds only, managers with proprietary products other than mutual funds cannot be evaluated by third-party systems. The Advanced Analytics module however, is capable of ranking all investment products.
- **Senior Management Reporting Tool:** With Advanced Analytics, users can see how their products score against competitive offerings in a visual representation for clear and precise reporting.
- **Ability to Back-Test and Refine Strategies:** Using hypothetical management strategies, users can back-test to uncover what rankings might have been based on the quantitative and qualitative data provided.

"Building a proprietary rating system is an often challenging process requiring significant IT resources and time," said Michael Markov, CEO and co-founder of MPI. "Advanced Analytics allows a non-programmer to create an insightful customized or third-party rating system quickly and easily. And like all of our products, this module meets the analytical and research needs of financial services organizations."

About MPI

Markov Processes International, LLC (MPI) leads the industry in developing superior investment research and reporting solutions. MPI's software applications and customized consulting services are used by the world's finest financial services organizations to improve data integration, investment research, reporting and distribution of content. For more information about MPI's products or services contact 908-608-1558 or sales@markovprocesses.com.

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